Composite Week Sample CBS

_	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00 am 7:30 am	Beakman's ™ Fudge	Key of David	This Morning	This Morning	This Morning	This Morning	This Morning
8:00 am	A.C.	CBS Sunday	This Morning	This Morning	This Morning	EX This Morning	EX This Morning
8:30 am	Wheel of Fortune TV- 2000 11/1	EX Face the	10/20 EX	10/21 EX	11/5 EX	10/30 EX	10/24 EX
9:00 am	NCAA Basketball EX \$-8pm 3/14 Weird Al	EX EVIIIE	Guiding Light	Guiding Light	Guiding Light	Guiding Light	Guiding Light
9:30 am	™ 11/22	Auto Racing 9am-12pm	T/- 0	TV- 0	TV- 0	74 □	TV- 0
### am ### am		Rebecca's	Price is Right	Price is Right	Price is Right	Price is Right	Price is Right
### am	College	Infomercials	TV- Young & the	Young & the	Young & the	Young & the	Young & the
### am		10/19	Restless 11/10	Restless 11/11	Restless 10/29	Restless10/30	Restless 10/31
### pmp	EX	PSI Factor	News EX 10/27	News EX 10/28	News EX 11/12	News EX 11/13	News EX 11/14
### pm		11/2 TV- V	Boid & the 1V- Beautiful 0	Bold & the TV- Beautiful 0	Boid & the TV- Beautiful 0	Bold & the TV- Beautiful D	Bold & the TV- Beautiful D
1:00 pm		Coast Guard	As the World	As the World	As the World	As the World	As the World
1:30 pm		Highlander 1- NR 2:30pm	Turns 11/3	Turns 10/28 TV- 0	Turns 10/29 TV- □	Turns 11/13 T⊬ 0	Turns 10/31 TV- 0
2:00 pm	College	Competition	Martha Stewart TV- Living	Martha Stewart TV- Living	Martha Stewart TV- Living	Martha Stewart TV- Living	Martha Stewart TV- Living
2:30 pm		12-3pm 11/9	Gayle King TV- 11/17	Gayle King ™- 11/11	Gayle King Tv- 12/3	Gayle King 11/13	Gayle King TV- 11/14
3:00 pm		Wings	Best of Special	Geraldo Rivera	Geraldo Rivera		
3:30 pm		of Gold 10/19 TV-	Assignment EX 11/17	11/11	TV- 10/29 □	10/23 p	10/31 TV-
4:00 pm	Coast Guard	Entertainment	Inside Edition	Inside Edition	Inside Edition	Inside Edition	Inside Edition
4:30 pm		Tonight 10/26	American News	American NR	American NR	American NR News	American NR News
	Inside Edition Newsekend 11/1 CBS News	High School Sport EX Show 11/9 CBS News	EX 2/2 CBS News	News 11/18 CBS News	News EX 11/5 CBS News	EX 10/23 CBS News	EX 10/31 CBS News
5:30 pm	EX 10/25	© 11/2	© 11/17	EX 11/4	EX 10/29	EX 2/12	EX 11/14
6:00 pm	News	News	News	News	News	News	News
6:30 pm	EX Tensawia:	10/26 EX	11/3 Ex Entertainment	Entertainment	Entertainment	Ex 10/23	EX 10/24
7:00 pm	Wings	60 Minutes	Mand Copy	TVTenight 10/21 Hard Copy	TV-Tonight 11/5 Hard Copy	TV-Tonight 1/29 Hard Copy	TVTenight 11/21 Hard Copy
7:30 pm	of Gold 11/1 ry-	11/2 EX	10/20 Cosby	11/4 11/4	TV- 11/19 The Nanny		TV- 10/24
8:00 pm	Medicine Woman 10/18	Touched by an	TV- 11/10 Everybody Loves	JAG 11/11	TV- 10/22 0 Murphy Brown	Promised Land	Pooh 12/5
6.30 pm	N- 10/18	Angel 10/19	TVR symond 12 8 L	~ → 11/11 ▼	TV- 10/29	TV-	TV- Gregory Hines
9:00 pm	Early Edition		TV- 11/10 C George & Leo	Michael Hayes	Bryant Gumbei	Diagnosis Murder 1/22	TV-Show 10/31 Step by Step
9:30 pm	r⊷ ^{10/25} [Murder, She Wrote 11/2	T- 12/1	7- 10/21 □	EX 10/29	TV- 1/22	~ T
	Walker, Texas Ranger 11/8	WIOLE 1 1/2	Brooklyn South	Deliaventura	Chicago Hope	Dellaventura	Nash Bridges
### pm	ry-	τγ-	74 10720 □	T/L VI	TV. 10/29	T4) 127 VI	TV- 10/24 VI

Each program's V-Chip rating is indicated on this grid. Within each program block, the age-based rating is on the left side,

and the content descriptor, if the program received one, is on the right side.

EX = Exempt - according to the guidelines, news and sports programs do not qualify for a rating.

NR = Not Rated - these programs were unrated, but according to the guidelines, should have been rated.

Composite Week Sample FOX

		Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00	a	Bobby's World	In Touch 6:30- TV7:30em 11/16					
7:30	a	Stickin' Around		Good Day L.A.	Good Day L.A.	Good Day L.A.	Good Day L.A.	Good Day L.A.
8:00	ä	Ninja Turties		10/27	10/21	11/12	10/23	10/24
8:30	ã	Space Goofs	FOX News Sunday 10/26		L,			
9:00	ä	TV-Y 10/18 Ultimate	EX	Grace Under	Grace Under	Grace Under	Grace Under	Grace Under
	ä	TVGbosebumps Sam & Max	NFL Pregame	rv- Fire Grace Under	TV-Fire 10/28 Grace Under	TV-Fire 10/29 Grace Under	TV-Fire 11/13 Grace Under	TV-Fire 11/14 Grace Under
9:30	ma	TV-Y 10/25 Life with Louie	EX	TV-Fire 10/27 Andy Griffith	TV- Fire Andy Griffith	TV-Fire 10/29 Andy Griffith	Pfre 11/6 Andy Griffith	
###	m	TV-Y 11/22		TV- 12/1	TV- 11/4	TV- 10/29	™ 11/13	TV- 10/31
###	a m	X-Men TV- 11/22 ™		Andy Griffith	Andy Griffith	Andy Griffith	Andy Griffith	Andy Griffith
###	a m	Student Body		TV- 11/3	TV- 11/4	TV- 11/5	TV- 10/23	Love Lucy TV- 11/14
###	а	WMCA Masters	NFL Football 10/19	Love Lucy	I Love Lucy	Love Lucy	Love Lucy	Love Lucy
###	p		ì	Beverly	Beverly	Beverly	Beverly	Beverly
###	p	WCW Wrestling 10/18	ļ	TV- Hillbillies Beverly	TV- Hillbillies Beverly	Pfilibillies 10/29 Beverly	Pfil billies 11/13 Beverly	TV- Hillbillies Beverly
1:00	Бþ	EX		™- Hillibillies Gilligan's Island	Pfillbillies 11/11	TV- Hillhillies Gilligan's Island	Pfillbillies 11/20 Gilligan's Island	TV- Hillbillies Gilligan's Island
	m p	Police Academy 11/22	EX	Tv- 11/3 Gilligan's Island	Terry Bradshaw	tv- 11/5 Gilligan's Island	TV- 11/20 Gilligan's Island	TV- 11/21 Gilligan's Island
1:30	E P	TV- Commando 2-	NFL Footbell	TV- 11/3 Bobby's World	EX Bobby's World	Tv- 11/5 Bobby's World	T⊁ 11/20 Bobby's World	™- 11/21 C-Bear & Jamai
2:00	m	TV- 10m 11/1	1-4pm 11/2	TV-Y 10/20	TV-Y 12/2	TV-Y 11/5	TV-Y 10/30	TV-Y 11/7
2:30	ъ Б	TV- lendersons	EX	Casper TV-Y 10/20	Casper	Casper TV-Y 10/29	Casper 10/30	Casper
3:00	p m	Happy Days TV- 10/25	Happy Days	BeetleBorgs TV-Y letaliix 2/9	Spider-Man TV-Y 10/28	Spider-Man TV-Y 10/22	Spider-Man TV-Y 11/13	Spider-Man TV-Y 11/14
3:30	p	Commando	Happy Days	BeetleBorgs TVMetallix 11/10	BeetleBorgs TV-Metallix 1/20	BeetleBorgs TVMstallix 11/19	BeetleBorgs	BeetleBorgs TVMetallix 10/31
4:00	P	(con't)	FOX Overtime	Power Rangers TV-Turbo 10/2 N	Power Rangers	Power Rangers TV-Turbo 11/19 **	Power Rangers	Power Rangers
	p	Hangin' With Mr.	M.A.S.H.	Eene Indiana	Goosebumps	Goosebumps	TV- turbo 11/6 ™ Goosebumps	Ninja Turtles
	p p	TV-Cooper 3/14	TV- 11/9 Love Lucy	TV- 11/10 Boy Meets	TV- 10/28 Boy Meets	Boy Meets	TV- 10/30 Boy Meets	TV- 11/14 N Boy Meets
,	p	Love Lucy	Love Lucy	NR World Living Single	NR World Living Single	NR World Living Single	NR World Living Single	NR World Living Single
	p	TV- 1/24	TV- 11/9	TV- 10/20 Home	TV- 11/11 Home	TV- 11/5 Home	TV- 10/30 Home	TV- 11/7 Home
6:00	ξ	Outer Limits	Outer Limits	TVImprovement Simpsons	TVImprovement Simpsons	TVImprovement Simpsons	TVIriprovement Simpsons	TVImprovement Simpsons
6:30	m	11/8 TV-	Z/1 TV- World's	TV- 11/3 0	TV- 11/4 D	TV- 11/19 0	TV- 10/30 0	TV- 10/24 0
7:00	p m	The X-Files	Funniest!	Home Tvimprovement	Home Mprovement 12/2	Home Miprovement 12/3	Home Tvirnprovement	Home TVirnprovement
7:30	p	11/1 V	11/9	Simpsons Tv- 10/20 0	Simpsons TV- 12/2 D	Simpsons TV- 10/22 D	Simpsons 74- 11/6 0	Simpsons TV- 3/20 D
8:00	p	Cops 11/15 V.L	Simpsons TV- 11/9	Meirose Place		Beverly Hills,	Living Single	The X-Files
8:30	P	Cops	King of the Hill	10/27 S.D.	Wolf	90210 10/29 TV-	Between	11/21
r	p	America's Most	The X-Files	Ally McBeal	10/28	Party of Five	Video Justice	Millennium
r	ρ̈́	Wanted 11/8	11/16	11/10		10/29	10/30	11/14
r	p	TV- v	TV- V.L	TV- 0	TV- V.D	TV- s	TV- V	TV- v
	'n	Local News 11/15	Local News 11/2	Local News	Local News	Local News	Local News	Local News
	[EX	EX	EX	EX	EΧ	EX	EX ""

Composite Week Sample NBC

_	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00 am	News	Meet the Press					
7:30 am		11/9 EX	Today	Today	Today	Today	Today
8:00 am	Saved by the Bell: New Class 11/15	News	10/27	10/21	10/29	10/23	10/24
8:30 am	City Guys 11/22	11/9 EX	EΧ	EX	£Χ	EΧ	EX
	Saved by the Bell: New Class 11/22	NFL Pre-Game	Leeza	Leeza	Leeza	Leeza	Leeza
9:30 am	Hang Time	10/19 EX	10/27 TV-	11/4 TV-	11/5	11/20 T⁄-	11/7
### am	Hang Time 11/15 Children		Arthel & Fred	Arthel & Fred	Arthel & Fred	Arthel & Fred	Arthel & Fred
### am	Football		10/20 TV-	10/21	11/12	10/30	12/5
### am	10:30-2pm	NFL Football	News EX 11/3	News EX 11/11	News 11/12	News EX 11/13	News EX 11/14
### am	Football	10/26	Extra! 11/10	Extra!	Extra! TV- 10/29	Extra! TV- 10/23	Extra! ™ 11/7
### pm	11:30-3pm EX 10/25		Another World	Another World	Another World	Another World	Another World
### pm		EX	11/3	11/4	10/22	11/13	11/14
1:00 pm			Days of Our Lives	Days of Our Lives	Days of Our Lives	Days of Our Lives	Days of Our Lives
1:30 pm			10/20	10/28	11/5	10/23	10/31
2:00 pm	College	NFL Football	Sunset Beach	Sunset Beach	Sunset Beach	Sunset Beach	Sunset Beach
2:30 pm		10/19	11/10	10/21	12/3 TV-	11/6	10/24
3:00 pm			O'Donnell	O'Donnell	O'Donnell	Rosie O'Donnell	O'Donnell
3:30 pm		EΧ	11/3 TV-	10/28 TV-	2/4 TV-	10/23 ™	10/31 TV-
4:00 pm	Travel Cafe 11/22		News	News	News	News	News
4:30 pm		News 11/2	11/3 EX	10/28 EX	11/5 ਲ	11/6 EX	10/31 EX
5:00 pm		EΧ	News	News		News	News
5:30 pm	World Series	NBC News	10/20 EX	1/20 EX	11	10/30 EX	11/7 ex
6:00 pm	10/18	Hollywood	News EX 11/3	News EX 11/4	World Series	News EX 11/13	News EX 11/7
6:30 pm		11/2 TV-	NBC News Ex 1/26	NBC News	10/22	NBC News	NBC News
7:00 pm	EΧ	Dateline NBC	Extra! NR 11/10	Extra! TV- 1/13		Extra! 11/6	Extra!
7:30 pm	Extra! 7-8pm rv- 11/8	11/9 EX	Access	Access	EΧ	Access	Access
8:00 pm	Pretender	Jenny Tv-	Suddenly TV-	Mad About	Law & Order	Friends 1v-	Players
8:30 pm	11/18 rv-	Jenny ™	Jenny 12/1	News Radio	2/18 TV-	Union Square	10/31 TV-
9:00 pm	Pretender	1	Caroline in the	Frasier 12/9	3rd Rock from Tv-	Seinfeld TV- 11/20	Dateline NBC
9:30 pm	1/10	Legends of the Fall	Naked Truth TV- 2/2	Just Shoot Me 10/28	Working TV- 3/18	Veronica's Tv-	10/24 Ex
### pm	Profiler	8-11pm 11/23	Dateline NBC	Dateline NBC	Law & Order	ER	Homicide
### pm _T	11/1 ¥	Τγ₋	10/27 EX	10/28 EX	11/19 TV-	11/20 TV-	11/14 TV-

Composite Week Sample PBS

	Saturday	Sunday	Monday		Wednesday		Friday
7:00 am	Theodore	Newton's	Barney &	Barney &	Barney &	Barney &	Barney &
7:30 am	Big Comfy	Magic School	Storytime NR 10/27	Storytime NR 10/21	Storytime	Storytime NR 11/13	Storytime NR 11/14
8:00 am	Barney &	Magic School	Magic School	Chartie Horse	Charlie Horse	Chartie Horse	Magic School
8:30 am	Puzzle Place	Puzzle Piace	Arthur	Arthur 10/21	Arthur	Arthur 10/30	Arthur
9:00 am	Storytime	Storytime	Barney &	Barney &	Barney &	Barney &	Barney &
	Health Week	Book of Virtues	Puzzie Piace	Puzzie Place	Puzzie Place	Puzzle Place	Puzzle Place
9:30 am	NR 11/8 California	Religion and	TV-Y 10/20	TV-Y 10/21	10/22	11/6	11/14
### am	Meartland 10/18	NR	Sesame Street	1	Sesame Street	Sesame Street	1
### am	Victory Garden 10/25	EX 11/9	10/20 TV-Y	10/28 TV-Y	10/29 TV-Y	10/30 TV-Y	10/24 TV-Y
### am	Ciao Italia	Life & Times EX 10/19	Storytime NR 11/3	Storytime	Storytime NR 1/28	Storytime NR 11/13	Storytime
### am	Jacques Pepin's TV-Cooking 10/25	Mystery!	Wimzie's	Wimzie's	Wimzie's	Wimzie's №	Wimzie's
### pm	Debbie Field's NFDesserts 10/18	10/19	Puzzie Place	Puzzie Piace	Puzzie Piace	Puzzie Place	Puzzie Place
### pm	To The		Mister Rogers	Mister Rogers	Mister Rogers	Mister Rogers	Mister Rogers
1:00	To The	Persuasion	TVY 10/27 Reading	Reading	Reading	TV-Y 10/23 Reading	Reading
1:30 pm	Follow the	L	Magic School	Magic School	Magic School	Magic School	Magic School
2:00	Firing Line	Masterpiece	NR Crossroads	Portrait of a	Crossroads	Human	The Infinite
2.20	Life & Times	Theater 1-3:30pm 1 <u>1/2</u>	NR Introductory	NR Management	NR Introductory	NR Management	NR The Infinite
1	Anyplace Wild	TV- L	NFGeology 11/3	Merolution 11/18	NRGeology 11/5 Arthur	NRevolution 10/30	NR News Hou
	Anyplace Wild		with	with	TV-Y 11/5 Wishbone	with	with
3:30 pm	NR 11/1	Goldengate	Lim Lehrer	Lim Lehrer	TV-Y 3/18	Lim Lehrer	Lim Lehrer
4:00 pm	About Your	10/26	Carmen	Wishbone NR 10/21	Wishbone NR 10/22	Wishbone NR 10/23	Wishbone NR 10/24
4:30 pm	Home Time	NR	Carmen TV-Y	Kratts'	Carmen	Carmen TV-Y	Wishbone 4-5pm TV-Y 10/31
5:00 pm	New Yankee	Out?	Bill Nye the Signce Guy 11/3	Bill Nye the	Bill Nye the NRScience Guy	Kratts'	Bill Nye the
F.20	This Old	10/19	Cooking with	Jacques Pepin's	Baking with Julia	Pierre Franey's	Cooking with
6:00 pm	California		NR Caprial 2/9 Nightly Business	NR Helchen 11/11 Nightly Business	Nightly Business	NR Gooking 1/15 Nightly Business	NR Caprial 2/13 Nightly Business
. t	Visiting with Huell	American Experience	EX Report 11/3	EX Report 10/28	EX Report 11/12	EX Report 1/29	EX Report 10/24
I	NR nowser 11/1	NR 10/10 Visiting with Huell	withlim Lehrer	with lim Lehrer	with lim Lehrer	with lim Lehrer	with lim Lehrer
7:00 pm	Nova	NR Nowser 11/9 California	EX 11/10	EX 10/21	10/22	EX 10/30	EX 10/21 Life & Times
7:30 pm	10/18	NR California	Life & Times EX 11/3	Life & Times EX 11/4	Life & Times EX 10/22	Life & Times	EX 10/24.
8:00 pm	Keeping Up MSpearances 10/25	Nature	Full Circle	Nova		National	Week
8:30 pm	As Time Cose I	11/9	10/27	10/28	Metropolitan	Geographic	10/31
9:00 pm			Stephen Hawkings'	Frontline	Opera 10/29	Mystery!	Mother's
9:30 pm	Catch 22	Masterpiece Theater	Universe 10/20	10/28	₩.	9-10:30pm	New TV
### pm	10/25	11/2		⁴	Office States of	Sighattire.	United States of
` •			Adventurers 10/27	Second City 11/4	Gangster Nation? 10-	George C_Wolfe 10/23	NR coetry 10/31 Sister Wendy 10-
### pm [NR .	Τγ-]	TV-	NR	NR 11pm 11/5	NR	TV- 1:30n12/5

Composite Week Sample **KTLA**

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00 am	Umptee TV	Crefio A. Dollar					
7:30 am	Č	NR 2/1 Kerinetin Copeland	Morning News	Morning News	Morning News	Morning News	Moming News
8:00 am	Men in Black	11/2	10/20	10/21	10/29	10/23	10/31
8:30 am	TV- 11/22 N Batman/Super	All Dogs Go To	EX	EX	छा	EX	EX
9:00 am	11/8	Beast Wars				<u> </u>	
-	Pinky & the	Full House	Sally Jesse Raphael 11/3	Sally Jesse Raphael 11/4	Sally Jesse Raphael10/29	Sally Jesse Raphael11/20	Sally Jesse Raphael 10/31
9:30 am	TV-Y Animaniacs	TV- 2/8 Saved by the	TV-	TV- 174	7V-	TV- 1720	TV-
### am	TV-Y 10/18	TV-	Little House	Little House	Little House	Little House	Little House
### am	Sylvester &	Saved by the	on the Prairie	on the Prairie	on the Prairie	on the Prairie	on the Prairie
### am	Saved by the	C 4a	Little House	Little House	Little House	Little House	News EX 10/24
### am	California	Ernest Goes to Jail	on the Prairie	on the Prairie	on the Prairie	on the Prairie	Live Show TV1 -12pm 1/16
### pm	Adventures of	10/26	Sally Jesse	Sally Jesse	Sally Jesse	Sally Jesse	Sally Jesse
### pm	Sinbad 11/1	TV-)	Raphael 10/27	Raphael 10/28	Raphael 1/14	Raphael 1/22	Raphael 11/14
1:00 pm	Adventures of		Biossôm	Biossom	Biossom TV- 11/5	Blossom	Blossom
1:30 pm	Sinhad 3/14	Alice in	TV- 11/10	Charles in	Brady Bunch	Brady Bunch	12/5 Brady Bunch
2:00 pm	Soul Train	Wonderland	Bugs 'n' Daffy	Bugs 'n' Daffy	Bugs 'n' Daffy	™ 11/13 Bugs 'n' Daffy	™ 2/13 Bugs 'n' Daffy
	40/25	11/2	New Captain	TV-Y 11/18 New Captain	TV-Y 11/12 New Captain	TV-Y 11/6 New Captain	New Captain
2:30 pm	TV- Hercules	TV-	Bugs 'n' Daffy	Bugs n Daffy	TV-Planet 10/29 Bugs 'n' Daffy	Bugs 'n' Daffy	TV-Yelanet 11/7 Animaniacs
3:00 pm	Legendary	Nightman	TV-Y 10/27	TV-Y 10/21	TV-Y 1/28	10/30	TV-Y 11/14
3:30 pm	Journey 10/18.	10/26 TV-	Animaniacs	Animaniacs	Animaniacs TV-Y 11/19	Animaniacs	Animaniacs
4:00 pm	Princess	Conflict	Pinky & the	Pinky & the	Pinky & the	Pinky & the	Pinky & the
4:30 pm	Warrior 10/18	10/26	- April an/Supering)	Methran/Superried	- Amman/Supering	- Supernay	Men in Black TV- 11/14 ↑ ↑
5:00 pm	Nightman		Beverly Hills,	Beverly Hills.	Beverly Hills,	Beverly Hills,	Beverly Hills,
5:30 pm	10/10	War of the Roses	90210 10/27 19-1	90210 10/28	90210 10/22	90210 11/6 TV-1	90210 11/14
6:00 pm	Conflict	10/19	Family Matters	Family Matters	Family Matters	Family Matters	Family Matters
6:30 pm	10/25		r⊷ 10/20 Fresh Prince	Fresh Prince	Fresh Prince	Fresh Prince	™ 11/7 Fresh Prince
7.00	Seinfeld	Pinky & the	TV- 11/10 Fresh Prince	TV- 10/28 Fresh Prince	TV- 11/12 Fresh Prince	TV- 10/23 Fresh Prince	rv- 10/24 Fresh Prince
k	Seinfeld	Tv·Y	T∕- 2/2 Seinfeld	TV- 11/4 Seinfeld	11/5 Seinfeld	™ 11/13 Seinfeld	™ 10/31 Seinfeld
7:30 pm	11/8 50 lescules.	TV- Jaime Foxx	™ 10/27	TV- 11/11 0	TV- 10/29 D Sister, Sister	™ 10/23 □	™ 11/21
8:00 pm	Legendary	11/9 LD	7th Heaven	Vampire	™- 1/28		Who Framed
8:30 pm	lourney 10/18	TV- 11/9	11/3 TV- Buffy the	Slayer 3/3	Smart Guy	Three Men & a	Roger
9:00 pm	Princess	Tom ™ 10/19 L	Vampire	Creek	Wayans Bros. 11/5 LD	Little Lady 10/23	Rabbit 11/7
9:30 pm	Warrior 11/1 TV- v	Airight Aiready 11/9	Slayer 10/27 174	3/3 Lo	Steve Harvey	τγ.	TV-)
### pm	News	News	News	News	News	News	News
### pm	11/1 EX	2/1 EX	11/3	10/21	10/22 EX	10/30	10/24 EX

Each program's V-Chip rating is indicated on this grid. Within each program block, the age-based rating is on the left side,

and the content descriptor, if the program received one, is on the right side.

EX = Exempt - according to the guidelines, news and sports programs do not qualify for a rating.

NR = Not Rated - these programs were unrated, but according to the guidelines, should have been rated.

Composite Week Sample Lifetime

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00 a		Informercials NR \$-8am 12/7	Everyday	Everyday	Everyday	Everyday	Everyday
7:30 a	1		Denise Austro's TV-Vorkout 11/10	Denise Austin's TV-Vorkout 10/28	Denise Austin's TV-Vorkout 11/12	Denise Austin's TV-Workout 11/6	Denise Austin's TV-Workout 2/13
8:00	10,20		What Every Beby TV- knows 10/27	What Every Baby TV- Knows 11/4	What Every Baby TV- Knows 2/11	What Every Beby TV-Inows 10/23	What Every Baby TV- Knows 1/16
8:30 ^a		Infomercials 10/19	Kids These	Kids These	Kids These	Kids These	Kids These
9:00 a		1	Sisters	Sisters	Sisters	Sisters	Sisters
9:30 ^m	Infomercials	NR I	10/27	11/4	10/29	10/23	11/7
### a	10/25	What Every Baby TV-1 nows 10/19	Designing	Designing	Designing D	Designing	Designing
### a	NR NR	Kids These		Almost Perfect		Almost Perfect	
###	Designing D	Golden Girls	Our Home	Our Home	Our Home	Our Home	Our Home
###	Night Court	Golden Girls	11/10	11/4	10/29	10/23	10/24
### P	Golden Girls	1 11/2	Main T⁄-	Almost Perfect 74- 3/17	Main	Main TV-	Main TV-
### P	Golden Girls T	The Hired Heart	Handmade by TVDesign 11/10	Handmade by	Handmade by	Handmade by TVDesign 10/30	Handmade by
1:00 ^p	Next Door with Rate Brown 11/1	11/2	Commish	Commish	Commish	Commish	Commish
1:30 ^p	Handmade by TV-Design 11/8	TV-	10/20 T/-	11/4 TV-	11/5 TV-	11/6	10/31
2:00 p	Golden Girls TV- 11/1 0	One West Waikiki					
2:30 p	Almost Perfect	10/19	Bay Coven	The Midnight Hour	No Place Like	My Mother's	Mommy
3:00 ^p	Unsolved Mysteries		10/27	10/28	Home 10/22	Ghost 10/30	10/31
3:30 ^p	11/8	Nightmare in	₩	 ₩	7√.]	™	₩ [V
4:00 ^p		TV-1	Night Court TV- 11/10	Night Court	Night Court TV- 10/22	Night Court	Night Court ™- 10/31
4:30 p	Betrayal of a Dove		Night Court 11/10	Night Court ™ 11/11	Night Court	Night Court 10/30	Designing
5:00 ^p	10/18	Visions of	Golden Girls	Golden Girls	Golden Girls	Golden Girls	Golden Girls TV- 10/24 0
5:30 ^P	₩	TV-	Golden Girls	Golden Girls	Golden Girls	Golden Girls	Golden Girls
6:00 ^P			Supermarket	Supermarket	Supermarket	Supermarket	Supermarket
6:30 ^p	Abducted: A	The Haunting	Debt	TV- Sweep 2/3 Debt TV- 10/21	TVS weep 10/22 Debt	Debt	Debt
7:00 ^P	Father's Love	Passion 10/26	Intimate Portrait	Intimate Portrait	Intimate Portrait	Intimate Portrait	Intimate Portrait
7:30 ^p	11/1 TV-	TV- V.SD	11/3	2/10	1/14	10/23	11/14
8:00 ^p	, <u>, , , , , , , , , , , , , , , , , , </u>	1.22	Unsolved Mysteries	Unsolved Mysteries	Unsolved Mysteries	Unsolved Mysteries	Unsolved Mysteries
8:30 ^p		With Harmful	11/3	10/28	11/5	1/22	11/7
9:00 ^p	If Tomorrow Comes	intent 11/2					
9:30 ^p	8-12 am 10/18	TV-	Desirella Constat	Darkness	Challend	The Haunting	Feene From
### P		intimate	Danielle Steele's Mixed	Before Dawn 10/21	Stalked 10/29	of Lisa 10/30	Escape From Terror 10/24
""" p		Portrait 2/8	Riseeinne			TV (-VIII)	π¥1 [∨
""" m	₩.	197	TV-	T/- V	TV- V	le-based sating is	السليب

Composite Week Sample **TNT**

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00 am	Jr.	the	Gilligan's	Lonesome Dove TV8am 2/10	Lonesome Dove TV- 7-8am 2/4	Gilligan's ™	Gilligan's
7.20	10/25	Night 11/9	Gilligan's	Gilligan's	Gilligan's	Gilligan's	Gilligan's
7:30 am	TV- New	TV-	Spencer, For	Spencer. For	Spencer, For	Spencer: For	Spencer: For
8:00 am	Adventures of	the	Hire	Hire	Hire	Hire	Hire
8:30 am	Robin Hood	Night 1/11	11/10	11/11	10/29	11/13	11/7
9:00 am	10/25	 	···	1,41	1.	1	
	Ride	Hope	The Eiger	•	ļ		
9:30 am	Nide	9-11am 10/26 TV-	Sanction	Short Time	Night of Dark	Memphis	Hailoween II
### amp	7√. √	in the Heat of the Wight 9-10em 3/15	9-11:30am 11/3	10/21	Shadows	10/23	10/31
### am	Amazon Women 9- TV- 11am 11/15 SLD	In the Heat of the Right 10-11 am 1/15	₩.	™	 	TV- V.LO	-
### am		Golf					
### am	Conan the	10:30-12:30pm	Shoot Out	Cand Day for a	Vallaustaaa	Hangman s	Baali ta Batara
1	Destroyer 11-1:30pm	EX 11/0	1/26	Good Day for a Hanging 10/21	Yellowstone Kelly 3/18	Knot 10/23	Back to Bataan 11/14
### pm	11/1			indiging role	1 110119 07 10	10/20	1077
### pm		_	TV-	7 √. ∨	TV-	7√. ∨	₩
1:00 pm	Gilligan's ™-	Comina	Dove	Dove	Dove	the	the
1:30 pm	Rough Cut		11/10	10/28	10/22 TV-	Night 1/29	Night 1/30
2:00 pm	Scoopy Doo	TV:	the theat of	in the Heat of the	the theat of	Kung Fu	the
2:30 pm	Bugs Bunny	Wes Craverrs New	Night 11/10	Night 10/28	Night 11/12	72/5 [√]	Night 10/24
3:00 pm	Flinstones	Nightmare	1.				
	Division Division	1-30-4nm	Kung Fu 10/27	Kung Fu 10/21	Kung Fu 10/22	Lois & Clark	Kung Fu 10/31
3:30 pm	V-Y 11/15	7V- v	TV- V	TV- v Lois & Clark 4-	₹ .	Τ٧-	₩ ∨
4:00 pm	Lois & Clark		Lois & Clark	TV- Som 11/11	Lois & Clark	Lois & Clark	Lois & Clark
4:30 pm	11/1 TV-	Eastwood 11/2	10/27 ™	NBA Basketbell E4:80-7pm 11/4	11/12 TV-	11/13 TV-	11/14
5:00 pm		₩ [S
5:30 pm			WCW Wrestling	Assault on Devil's	Two for Texas		
6:00 pm	Corrina	The Tuskegee	12/1	Island 10/28	1/21	The Horse	NBA
6:30 pm	}	TV- V.L	EX	TV- V.S.D	TV- V.		
7:00 pm	N ACE		wcw	NBA Backetbell 5- EX7 30pm 11/11	Babylon 5	T4 V	EX
7:30 pm	Awards	Норе	Wrestling	Inside the NBA	7√.] 2/11	Rough Cut	Inside the NBA
8:00 pm	6-8:30pm	10/19	12/1				
8:30 pm		₩	EX		For A Few Dollars	Two Mules for Sister	Red Dawn
1		Eastwood 8-	E^	Take this Job	More 8-	Sarah 8-	8-10:30pm
9:00 pm		TV:gl:30pm 11/2 L	[10:30nm 11/5	10:30nm 10/30	12/5
9:30 pm	They Live	Midnight Run	Short Time 10/20		TV- V	TV- Sons of Katie	TV- V
### pm	11/8	, and ingrit 1 toll	10/20	TV- SLD	Time	Elder	Scared
### pm	<u>v</u>	₩ [.	₩ ,	Devil's Brigade 8- TV1:30pm 11/11	10-12:30am TV- 11/10 SLO	10-12:30am	10-12:30am TV- 11/21 V.S.L.

Composite Week Sample USA

_	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00 am		Ultra Force	Mighty Max	Mighty Max TV- 11/11 ~	Mighty Max	Mighty Max	Canterville
7:30 am		Chipmunik	Gargoyles	Gargoyles	Gargoyles	Gargoyles	Gargoyles
8:00 am	Infomercials	Wing Commender	Gargoyles	Gargoyles	Gargoyles	Gargoyles	Gargoyies
	10/18	TV-Academy 2/4 PV Savage	Sailor Moon	™ 10/28 ™ Sailor Moon	Sailor Moon	Sailor Moon	Sailor Moon
8:30 am		TV- Nortal Kombat	TV- 10/27 TV Webster	™ 10/28 ™ Webster	™- 10/29 ™ Webster	™ 11/6 ™ Webster	™- 10/31 ™ Webster
9:00 am		TV- 1/11 TV	TV- 11/10	™ 10/21	TV- 11/5	™ 10/30	TV- 11/14
9:30 am	₽R	Street Fighter	Facts of Life	Weird Science T⊁ 10/21	TV- 11/5	Facts of Life	Facts of Life
### am	Wire	Saved by the Bell Treew Class 3/15	Perfect TV-	Perfect	Wings ▼ 3/18 □	Perfect	Wings 1/23
### am	2/7	USA High ™ 11/9	Wings 1√- 2/9 □	Gimme a	Gimme A	Gimme A	Gimme a
### am	Pacific Blue	WWF Wresting	Wings	Major Dad	Wings	Wings	Wings
	44/0	11/2	Wings	Wings	10/22	™ 10/23 □ Wings	10/31 Wings
### am	*	EX	TV- 12/1 0	TV- 11/4 D	The Haunting	11/13	TV- 11/14
### pm		Pacific Blue		Bad Influence	of Sea		
### pm -	The Guardian	10/19 TV-	A Vow To Kill	Bao millionce	Cliff Inn 10/29	Smokey & the	
1:00 pm	1/17		10/20	TV-	TV-	Bandit 3/19	Shattered
1:30 pm	V-]		TV-		The Public Eye	TV-	
2:00 pm		Field of					™
2:30 pm	Divided by Hate		Amazing Stories: The	Blaze	The Rescue	Lady Hawk	
3:00 pm	11/1	7√-	Movie V 11/3	10/21	10/22	1:30-4pm 11/6	Lionheart 10/31
3:30 pm	٧-		74.	TV- L0	TV-	Τ ν	74 ▼
4:00 pm		Wall Street	Renegade	Renegade	Renegade	Baywatch	Baywatch
4:30 pm	Army of Darkness	TV-]	10/27	11/4	10/29	11/20	12/5
5:00 pm	10/25		Saved by the Bell:	Saved by the bell. TWeev Class 11/11	Saved by The Bell:	Saved by the Bell.	Saved by the Bell: TVNew Class 2/6
5:30 pm	با ا		USA High	USA High	USA High	USA High	USA High
6:00 pm	-	Fried Green	Baywatch	TV- 10/28 Baywatch	Baywatch	Baywatch	Baywatch
6:30 pm	The Naked Gun	Tomatoes	11/10	10/21	11/5	10/23	12/5
7:00 pm	10/18	10/19	TV-				TV-
7:30 pm	<u>ب</u> ا	₩.	Highlander 10/20	Highlander 11/11	Highlander 10/22	Highlander	Highlander 11/7
8:00 pm	r! 0	Pacific Blue	Walker, Texas	Walker, Texas	Walker, Texas	Walker, Texas	Walker, Texas
8:30 pm	Not in this	11/9	Ranger 10/27	Ranger 11/11	Ranger 11/12	Ranger 10/30	Ranger 10/31
9:00 pm	Town 10/25	TV-	TV-	TV- v	TV- V	TV- -	774 V
		Silk Stalkings	WWF		-		Mad Dog &
9:30 pm		Le Ferrine	Wrestling 10/27	Boxing 11/4	The Hunted 2/4	Lionheart 10/30	Glory 10/24
### pm	Heartiess Ω-12am 11/8	Nikita		, ,,,,			7.57
### pm 元	128/11	τν- '''2 ▽	EX	EX	TV- V	TV- V	TV-

Each program's V-Chip rating is indicated on this grid. Within each program block, the age-based rating is on the left side,

and the content descriptor, if the program received one, is on the right side.

EX = Exempt - according to the guidelines, news and sports programs do not qualify for a rating.

NR = Not Rated - these programs were unrated, but according to the guidelines, should have been rated.

Composite Week Sample **HBO**

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
7:00 am	Little LuLu	Country Mouse		Little Lulü	Happily Ever	Testament	Animaled Hero
7.00 am		TV-Y 3/15	™ 10/20	TY-Y 11/11	TV-Y	174 2/5	TVC assics 11/14
7:30 am	Babar	Babar	Babar	Babar	TV-Y 11/12	Babar	Babar
	Ferris Bueller's		TV-Y 10/27	TV-Y 10/21	11/12	TV-Y 11/6	TAY 11/14
8:00 am	rems buellers	1			l		
	_Off 8-10am	Lucas		White Water	Armed &	For the	Racing With
8:30 am	PG- 11/22		Author! Author!	111111111111111111111111111111111111111	1	Moment	the
0.00	1.11/22	1	10/20		L	10/30	Moon10/24
9:00 am		PG-	1	PG	PG-	1	
9:30 am			<u></u>			<u> </u>	
3.30 all	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		PG			PG-	PG
### am	1/10	The Net	Sinbed 9:30-	Dunston	King David		Tracy Takes
		10/26	™1¢:30am 12/1	ł			Cold Comfort
### am	PG-	10/26	Bogus	PG	PG-	Top Gun	Farm
		L	10:30-12:30pm			10/30	9:30-11:30am
### am	Inside the NFL	PG-	PG 12/1		0]	PG 11/14
### am	10/25		Limia Nigora	Facile C. at 1	Groundhog	Щ.	
mmm all	EΧ		Little Nikita	Fools Rush in	Day	PG	
### pm		Where Have You	11-1pm 2/9	2/17	10/22		Playing
		Gone Joe	Down			The Streets	
### pm	Road Games	₩-1	Periscope	PG-	PG	The Slugger's	PG-1
	10/25	Teen Wolf Too	12:30-2pm	Last of the	Awakenings 12:30-		The Cherokee Kid
1:00 pm	10/23	PG	PG- 1/10	PBoomen 1-3pm	PG-230pm 11/12	PG-	PG+1 12:30pm 2/13
1:20 pm						Family Video	
1:30 pm	PG		The Truth			TVD aries 11/13 ^L	
2:00 pm		Weekend at	about	The Man Who	Stepping Out	Some Kind of	Witness to the
	Groundhog					Wonderful 2-	
2:30 pm	Groundriog	PG	Cats & Dogs	PG	10/22	Wondenui 2-	PG
		Mr. Mom 2-	11/3				
3:00 pm	PG	PG 4pm	PG-		PG	PG	
3:30 pm	Lifestories	Family Video	Airplane! 2:30-	The Cherokee		Jense a	
3.30 pm	™ 10/25	TV-Diaries 11/9	PG		The First	Sensibility	Three Wishes
4:00 pm	PG 1-5pm 11/8	The Lion of Africa	Some Kind of	PG-	Wives Club	3-5:30pm 11/6	3-5pm 10/31
	1-5pm 11/8	P#30-4:30pm 3/15		74	i i	PG	
4:30 pm			Wonderful 4-		10/29		PG-
1		The Cemetery	11/3/7	The Paper		Armed &	
5:00 pm	Hiding Out	Club	Wives		PG		
5:30	11/1	3/15	Club 4:30-	<u></u>			.
5:30 pm				1 tappily Ever		PG-	Twister
6:00 pm		PG-	PG	After	Some Kind of		1/23
	The Truth	7.0-	Independence			That Thing	
6:30 pm	about		Day	10/21	Wonderful 11/5	You Do	PG.
	Cats & Dogs 6-	Down	5-7:30pm			10/23	
7:00 pm			PG- 11/10	Bushwhacked	PG-		Inside the NFL
7:30 pm	i	<u> </u>	Jim Hensen's Story	6:30-8pm	The Cherokee Kid		10/31
7.30 pm	PG-	PG-	TV- Teller 11/17 PV	PG- 11/11	PG8:80-8pm 11/12	PG	EX
8:00 pm	1					İ	
		The				Ace Ventura:	Carpenter's
8:30 pm	The Maker	Cheerleader	Chasers			When	Calpenters
	8-9:45pm	Murdering	1/26	Michael Collins	Independence	Nature	
9:00 pm	10/18	Mom 10/10	1/20	10/28		Calle10/23	R
0.00				10/20			
9:30 pm	R	R	R			PG-	Freeway
### pm	The Net	IEK	A Time to Kill B-			Gotti	9:30-11:30pm
	The Net	JFK	R1 30pm 11/10	R	PG-	i	R 10/31
### pm	9:45-12am	8-11:30pm		A. Undercover 10.30- TV-11:30pm 11/1 ^D		9-11pm 11/6	Meen Guns 9:30- R 1:30pm 11/21
	10/10			4	1		

pm Po 10/49 R 10/29 TRanmaker 11/100 TV-th 30pm 11/tip R th 30pm 2/11 R R1/30pm 11/tip R th 30pm 11/tip R th 30pm 2/11 R R1/30pm 11/tip R th 30pm 11/tip R th 30pm 2/11 R R1/30pm 11/tip R th 30pm 2/tip R th 30pm 11/tip R th 30pm 2/tip R th 30pm 2/tip R th 30pm 2/tip R th 30pm 11/tip
APPENDIX B:

BROADCAST NETWORK PRIME-TIME

OVER-SAMPLE

Broadcast Network Prime-Time Over-Sample FOX

		Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
8:00	pm	Cops TV-14 10/25 LD Cops TV-14 11/15 V.L	Simpsons TV-PG 10/19 L Simpsons TV-PG 11/9	Meirose Place 10/26	Addems' Family	Beverly Hills, 90210 10/29	Living Single TV-PG 10/30 L Living Single TV-PG 11/6	The Visitor
8:30	pm	Cops TV-14 1/10 \$.L.D Cops TV-PG 10/25 L Cops	Simpsons TV-PG 11/16 L King of the Hilt TV-PG 10/19 King of the Hill	Meirose Place 11/2 TV-14 \$,D	Values 10/21	Beverly Hills, 90210 11/12 Tv-pg v	Living Single TV-PG 12/4 Between Brothers TV-PG 10/23 Between Brothers	The Visitor 11/6 TV-PG V
9:00	pm	TV-PG 11/8 L Cops TV-14 11/15 V.L America's Most Wanted 10/18	TV-PG 12/7 King of the Hill TV-PG 2/1 The X-Files 11/1	Meirose Place 11/9 TV-14 L.D Aliy McBeal 10/19	Wolf 10/27	Beverly Hills. 90210 2/11 TV-PG S.D Party of Five 10/28	TV-PG 12/4 World's Funniest 8-9pm TV-PG 3/12 Video Justice 10/29	The X-Files 11/20 TV-PG Millenium 10/23
9:30	pm	TV-PG V America's Most Wanted 11/1	TV-PG The X-Files 11/8 TV-PG V		TV-14 V,D Star Trek Generations	Party of Five	TV-14 V World's Scarrest Police Chases 11/12 TV-14 V	Millenium 11/6 TV-14 V.
		America's Most Wanted 11/8 TV-PG V	The X-Files 11/15 TV-PG V.L	Aliy McBpal 11/9	8-11pm 11/18	Party of Five 11/18	World's Scanest Police Stings 11/19 TV-PG V	Millenium 11/13 TV-PG V
10:00	pm					•	⁽¹⁸)	4 4 4. 1 44.
10:30	pm	News 11/14	News 11/1 11/1 12/1 (A) (A) (A)	News 10/26	Nows 11/3	News 12/2	News 10/29	News 11/8
		EX	EX	EX	ĒX	EX	EX	EX

Each program's V-Chip rating is indicated on this grid. Within each program block, the age-based rating is on the left side, and the content descriptor, if the program received one, is on the left side.

EX = Exempt - according to the guidelines, news and sports programs do not qualify for a rating.

NR = Not Rated - these programs were unrated, but according to the guidelines, should have been rated.

Broadcast Network Prime-Time Over-Sample NBC

		Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
8:00	pm	Pretender 10/31	Men Behaving TV-PG Badly 11/2 Men Behaving TV-PG Badly 11/9	Suddenly Susan TV-PG 10/20 Suddenly Susan TV-PG 11/3	Mad About You TV-PG 11/4 Mad About You TV-PG 11/11	TV Bloopers 11/18 TV-PG	Fnends TV-14 10/30 Fnends TV-PG 12/11	Players 10/23 TV-PG
8:30	pm	Pretender 11/7 TV-PG	Jenny TV-PG 11/16 Jenny TV-PG 11/2	Suddenly Susan TV-PG 11/10 Fired Up TV-PG 10/27	Mad About You TV-PG 12/9 News Radio TV-PG 10/28 News Radio	Law & Order 2/18 TV-PG	Friends TV-PG 2/5 Union Square TV-PG 10/30	Players 10/30 TV-PG
		National Geographic 11/15	Dateline NBC 8-9pm EX 12/7 Legends of the Fall 8-11pm TV-14 11/23 11/23	Fired Up TV-PG 11/17 Jenny TV-PG 12/1 Caroline in the City	TV-PG 11/11 News Radio TV-PG 11/18 Frasier	3rd Rock from the Sun 8- TV-PG 8:30pm 12/3 Tony Denza Show 8:30- TV-G 9pm 12/3 3rd Rock from the Sun	Union Square TV-PG 11/6 Union Square TV-PG 11/13 Seinfeld	Players 12/4 TV-PG
9:00	pm	Sleepwalkers 10/31 TV-PG	House of Frankenstein	TV-PG 10/20 Caroline in the City	TV-PG 11/18 Frasier TV-PG 12/9 Frasier	TV-PG 10/29 3rd Rock from the Sun TV-PG 11/5 3rd Rock from the Sun	TV-PG 11/6 Seinfeld TV-PG 11/20 Seinfeld	Dateline NBC 10/23 EX
9:30	pm	Sleepwalkers 11/7 TV-PG	TV-14	TV-PG 3/16 Naked Truth TV-PG 10/20 Naked TAuth	TV-PG 1/13 Just Shoot Me TV-PG 10/28 Just Shoot Me	TV-PG 11/19 Working TV-14 11/12 Working	TV-14 12/11 Veronica's Closet TV-PG 10/30 Veronica's Closet	Dateline NBC 11/6 EX
		Pretender 1/9 TV-PG	Batman Forever	TV-PG 11/17 Naked Truth TV-PG 2/2	TV-PG 11/18 Lateline TV-PG 3/17	TV-PG 11/19 Working TV-PG 3/18	TV-PG 11/6 Veronica's Closet TV-PG 11/13	Dateline NBC 11/13
10:00	pm	Profiler 10/31	8:30-11pm 11/16	Dateline NBC 10/26	Dateline NBC 10/27	Law & Order 10/28 TV-14	ER 10/29 TV-14	Homicide 11/6
10:30	pm	Profiler 11/7	Legends of the Fall	Dateline NBC 11/9	Dateline NBC 11/3	Law & Order 11/4	ER 11/5 TV-PG	Homicide 11/13
		Profiler 11/14	(con't)	Dateline NBC 11/16	Dateline NBC 11/10	Law & Order 11/18 TV-PG	ER 11/19 TV-14	Homicide 12/4 TV-14

Each program's V-Chip rating is indicated on this grid. Within each program block, the age-based rating is on the left side, and the content descriptor, if the program received one, is on the left side.

EX = Exempt - according to the guidelines, news and sports programs do not qualify for a rating.

NR = Not Rated - these programs were unrated, but according to the guidelines, should have been rated.

The Henry J. Kaiser Family Foundation

The Kaiser Family Foundation, based in Menlo Park, California, is an independent national health care philanthropy and not associated with Kaiser Permanente or Kaiser Industries. This study was conducted as part of the Foundation's Program on the Entertainment Media & Public Health, which was established to examine the impact of entertainment media in society, and to work with entertainment industry leaders to help them convey important health messages to the public.



The Henry J. Kaiser Family Foundation 2400 Sand Hill Road Menlo Park, CA 94025

650-854-9400 Facsimile: 650-854-4800

Washington Office: 1450 G Street, NW, Suite 250 Washington, D.C. 20005

202-347-5270 Facsimile: 202-347-5274

http://www.kff.org

Additional free copies of this publication (#1458) are available on our website at www.kff.org or by calling The Henry J. Kaiser Family Foundation's publication request line at 1-800-656-4533.



SPECIAL REPORT

MM 99-360

PORT ORIGINAL

n in Bogih Study, Analysis or Review Exploring the Media

FOR IMMEDIATE RELEASE:

August 31, 1999

RECEIVED

JUL - 7 2000

FEDERAL COMMUNICATIONS COMMUNICATION

THE FAMILY HOUR:

Worse Than Ever and Headed for New Lows

I. Introduction

The following Parents Television Council study demonstrates that even during the earliest prime-time hour, traditionally known as the "family hour," the television networks are broadcasting increasingly explicit and frequent depictions of sexuality, profanity, and violence over the public airwaves and into America's homes. The rise in the amount of sex and profanity, as well as violence, during the "family hour" does American families a tremendous disservice. The continued and accelerating degradation of network television in all these areas has a powerful cumulative impact on thinking and behavior, especially among children. According to the American Academy of Pediatrics:

Television exposes children and teens to adult behaviors by showing these actions as being normal and risk-free. Being sexually active is often shown on TV as a popular thing to do. Because sexual activity happens so often on TV, the message that is sent is "everybody does it" with no harmful results. In addition, young teens may think that these behaviors will make them more grown-up.

Ten percent of adolescent girls in the United States get pregnant each year. Although TV viewing is not the only way that your teen learns about sexuality, the risks and results of sexual activity are not given equal time on TV. 1

A recent article on the increasing use of profanity among Americans also links the trend to TV. "The erosion of the lines that separate appropriate and inappropriate public speech is nowhere more obvious than on prime-time television," it maintains. Pop culture expert Shari Parks, associate dean of undergraduate studies at the University of Maryland at College Park, notes, "Even children whose parents don't swear have easy access to profanity -- on prime time."

A July 25 article in *The Washington Post* reiterated that studies have "found that watching television has a profound impact on average Americans," and cited media scholar George Gerbner claiming that TV had risen to the level of a "modern-day religion" because of "its power to inform and control." Gerbner has conducted studies showing that "excessive TV viewing can give people a distorted view of the world around them."

Only in the past few years has objectionable material become common on the broadcast networks between 8 and 9 p.m. Before then, virtually all shows airing prior to 9 o'clock had been suitable for parents and children to watch together (see Conclusion and Recommendations, section VIII). But the networks decided to pursue the young-adult audience even in the first hour of prime time, and sex-heavy, family-unfriendly shows like

No. of Copies rec'd_	2
ListABCDE	

Melrose Place and Mad About You began airing at 8.

Here's one indication of how much has changed: In the mid-'80s, NBC dominated Thursday night, starting its lineup with two wholesome, all-ages blockbusters, *The Cosby Show* and *Family Ties*. Contrast that with NBC's dominant Thursday lineup today, where its first prime time hour is occupied by the libidinous *Friends* and *Jesse*. That kind of racy fare is typical between 8 and 9, and not just on NBC. Most of the other networks' coming Thursday lineups are worse – in some cases, the worst in history. In fact, as this study shows, the content of the family hour overall is becoming more lewd and crude than ever.

II. Overview and Background

A comparison of this study with the last PTC study of the family hour ("Bigger Isn't Better: The Expanded TV Ratings System," released February 25, 1998) shows that this coarsening of the family hour across the networks has occurred at a breathtakingly rapid pace. When the Parents Television Council last analyzed the content of family-hour programming a year and a half ago, 16 series out of 48 had received a green-light rating in the PTC's Family Guide, meaning they "promot[ed] responsible themes and traditional values." As well, 16 were yellow-lighted ("adult-oriented themes and dialogue may be inappropriate for youngsters") and an equal number were red-lighted ("unsuitable for children").

This study, covering the period from May 13 through May 26, 1999, found the percentage of shows suitable for children in the family hour had dwindled. Of a total of 37 family-hour series, only nine (24 percent) were green-lighted. Thirteen (35 percent) were yellow-lighted, and fifteen (41 percent) were red-lighted.

Not only has the number of age-appropriate shows for the time slot declined, but the sheer quantity of objectionable content (the overall family-hour incidence of sex, foul language, and violence taken together) has risen an astounding 75 percent in only two seasons.

All indications are that this trend will continue. A look at the coming season and at Hollywood's attitude toward pushing the limits suggests an acceleration of this trend toward trashier television. In fact, many stars and executives actually seem enthusiastic about increasing the amount of offensive material.

To cite just one example, during an August 15 segment on Entertainment Tonight discussing the new lows promised by the coming season, no less that four current stars endorsed the continued erosion of television standards. Camryn Manheim of The Practice stated, "I'm all against censorship, so whatever's pushing the limits is all right by me." Michael Boatman, who plays homosexual character Carter Heywood on Spin City, said, "I don't think that there's actually enough pushing of the envelope, and I would love to see the networks follow the cable networks." Ally McBeal's Greg Germann enthusiastically added, "It's where we should be headed. It's the millennium, come on, let's get with it!" Finally, Jay Mohr, who is starring in what promises to be the foulest prime time show ever, Action, chillingly promised, "As far as pushing the envelope, the line is going to move every year, it's going to get lower every year."

The coming season should easily fulfill Mohr's prediction. Fox's Manchester Prep kicks off

^{1 &}quot;Talking to Your Young Teen About Sex and Sexuality," American Academy of Pediatrics, http://www.aap.org/family/teensex.htm

² Paula Hunker, "Proliferating Profanity: Four-letter words are curse on English language," *The Washington Times*, Tuesday, August 10, p. E1. 3 Ibid. p. E3.

the new "family hour" at 8:00 p.m. on Thursdays, ushering in perhaps the vilest one-network, one-night prime-time lineup in history with Family Guy and Mohr's show Action. One scene from Manchester Prep featuring a girl masturbating on horseback has already been cut due to public outrage, while another from the same show reportedly shows a girl commenting on her stepbrother's genitalia. Action will feature formerly forbidden curse words in bleeped but easily identifiable form, and has a plot line revolving around the size of one character's sex organ. On UPN, ultra-violent and increasingly profane professional wrestling will be aired during Thursday night's "family hour" on WWF Smackdown!

Moreover, several racy series, which aired at 9 p.m. or later last season, have been moved to 8 or 8:30 p.m. this fall.

For further details on programming in the fall '99 family hour, see sections VI and VII.

III. Parameters

For purposes of this study, the Parents Television Council looked at entertainment programming in the traditional family hour (8-9 p.m. daily except Sundays, when prime time begins at 7 o'clock, making that night's "family hour" two hours long) from May 13 through May 26, 1999 – the last two weeks of the 1998-'99 season – on the major broadcast networks (ABC, CBS, Fox, NBC, UPN, and WB). If a program began airing in the family hour but finished after 9 p.m., it was analyzed in its entirety. The study period comprised 60 separate programs for a total of 45 hours of programming.

The PTC maintained its traditionally high threshold standard for characterizing material as sexual for terms of this study. Activities or dialogue had to be directly and manifestly related to genital sexual activity to be included. In other words, allusions to actual sexual activity or arousal, past, present or future, or sex organs had to be involved for material to be classified as "sexual." Other sex-related activities not directly referencing actual sexual conduct, such as kissing, flirtation, and ambiguous suggestiveness, are not included. This strict standard of including only explicitly sexual material results in a much lower numerical tally of sexual televised content than is sometimes cited in other studies.

Regarding profanity, PTC did not include instances of milder profane language in its tally. Rochelle Gurstein, a member of the National Commission on Society, Culture and Community, has observed, "It almost seems quaint now, but just 15 years ago, censors wouldn't allow the word 'butt' on prime-time television." Now words like 'butt,' 'damn,' and 'hell' are so common that they are not counted in the PTC's studies calculating foul language on television. See the appendix for more on what was tallied.

4 ibid. p. E1

IV. Findings, By Category

Combined Averages

There were 304 instances of sexual content, violence, or obscenity, for an average of 6.76 incidents per hour. This represents an increase of 75 percent over the figure from our previous study, which had an average of 3.87 instances per hour.

Fox had the most offensive material overall, with 11.00 incidents per hour. NBC was second, with 9.63. The leader in November 1997, when last we studied the family hour, was NBC (5.69), with Fox second (4.60). (See all network totals and rankings below.)

Violence

The percentage of violent content rose faster than any other category, nearly doubling, to a per-hour average of 1.62 incidences from 0.87 in November '97. That is an increase of 86 percent.

CBS (2.57) edged out UPN (2.50) as the violence leader. CBS (1.41) and UPN (1.22) also came in first and second in our last study.

Sexual Content

Sexual content has increased dramatically. The PTC found a rise of 77 percent in the average sexual content of family hour programming, with 3.69 sexual references per hour, against 2.09 a year and a half ago.

Fox (6.80 references per hour) and NBC (6.38) were easily the most sexually oriented of the networks. The November '97 leader, ABC, averaged only 3.47 – less than the overall average this time.

Foul Language

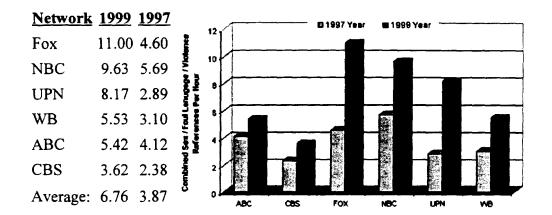
Foul language also increased by a healthy 58 percent. We found an average of 1.44 incidences per hour, as opposed to 0.91 last time.

UPN had the highest per-hour average of curse words (2.50). Fox, NBC, and WB tied for second at 2.00 each. In our previous study, NBC finished first at 2.00.

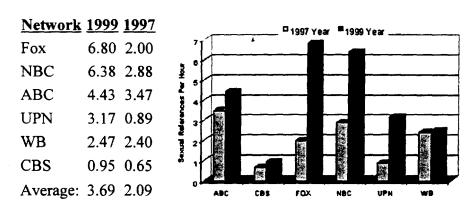
V. Findings, By Network

Fox had the most offensive programming overall, and the most sexual material, followed in both categories by NBC. Following them in the overall category is UPN, WB, ABC, and CBS. Though CBS had significantly less offensive material overall than the others, the network did have the most incidents of violence.

1) Overall combined per-hour average of references to sexual activity, uses of foul language, and violent incidents, by network



2) Sexual Material — Per-Hour Average



Examples of Sexual Material

Fox

• Ryan: "Is sex all that matters to you, Lexi?"

Lexi: "No, there's always love, and I love having sex with you. Now take off your clothes."

Ryan: "No. You take off my clothes."

Lexi: "Alright honey, that's more like it. How do you want it, slow or fast?" Ryan: "Fast."

She rips open his shirt, and they begin kissing passionately, he sits her up on the counter with her legs straddling his waist. After Megan walks in on them having sex in the restroom, she explains what she saw to Michael, who thinks his wife, Jane, is Cheating on him.

Megan: "Well, did you see their flesh flapping, their bodies slapping, 'cause I did."

Michael: "Wait a second. You saw Jane and Alex having sex? Megan, how is that possible?"

Megan: "No, Ryan and Lexi, here, in the lounge... Oh, Michael. That is stone cold proof, half naked bodies. You don't have stone cold proof like that." Michael: "Oh why, because I didn't catch her in the act... well I saw it in her eye...."

Megan: "It's not the same thing, Michael. Writhing bodies, oh if you'd seen what I saw, groaning, moaning, the mirror shaking..." (Melrose Place)

NBC

 Paul takes Viagra and walks around Manhattan with an obvious erection. His cousin Ira suggests he "relieve [him]self." Paul responds, "I ain't wasting this [erection] on a picture of Steffi Graf." (Mad About You)

ABC

• Dharma: "Well, you are going to teach him about sex, right?" Greg: "Yeah. When the time is right, I'll leave a book on his dresser." Dharma: "No, not that slot 'a', tab 'b' stuff. I'm talking about the whole sexual experience. About how to please your partner. Like you could teach him that whistle thing you do."

Pete: "When do you do that?"

Jane: "It's not when, you moron. It's where."

Greg: "How does she know."

Dharma: "I was bragging." (Dharma & Greg)

UPN

• Discussing a couple who are having sex for the first time:

Amber: "How long have they been up there?"

Cher: "About an hour."

Amber: "Wow...That's about 59 minutes longer than I would have expected."

(Clueless)

WB

- Jen gets really drunk, and goes upstairs with two guys. Dawson finds her partially undressed and making out with the guys at once. (Dawson's Creek)
- Faith: "I'm about ready to pop. Are you up?"

Xander: "I'm suddenly very up."

Faith: "Just relax and take your pants off."

Faith rips Xander's shirt off and they begin to kiss. They get into bed and have sex. Faith's body is seen on top of Xander in the reflection of the TV. (Buffy the

Vampire Slayer)

CBS

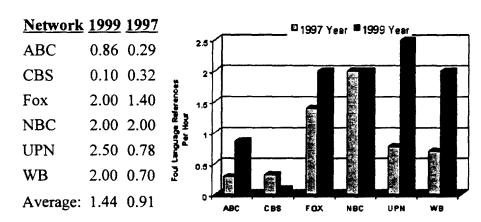
• Royal: "Connie, how about you, does 'Whispering Penis' sound like a hotel to

Connie: "No Royal, to me it sounds like a difficult and rare party trick."

(Payne)

Percentage of Programs With Sexual Material			
Network	Percent	# Programs with sexual material / # Programs total	
Fox	100.0	7/7	
ABC	88.9	8/9	
WB	75.0	9/12	
NBC	72.7	8/11	
UPN	50.0	5/10	
CBS	36.4	4/11	
All networks:	68.3	41/60	

3) Foul Language — Per-Hour Average



Examples of Foul Language

UPN

• Nuclear technician: "The core's not getting water. It's heating up like a son of a bitch." (Seven Days)

WB

- Pacey, to his father: "Screw you...You rotten son of a bitch." (Dawson's Creek)
- "You stupid, worthless bitch!" (Buffy the Vampire Slayer)
- Abby: "Jen, damn it! You're such an ass!" (Dawson's Creek)

NBC

- Todd, on what will happen if Jack marries Todd's sister: "Your hair goes, her ass expands." (Suddenly Susan)
- Manny: "You didn't have to shoot me, you crazy bastard!" (The Pretender)

Fox

Kelso after missing a basketball free throw: "Damn!"
 Steve: "I believe that's H-O-R."
 Fez: "Ah, you are a whore."

Kelso: "No, the game is Horse." Fez: "Make that shot, whore."

Steve: "...He's screwed."

Donna: "...You lucky bastard."

Eric: "You guys suck. Just, thank God for Donna, that bitch." (That '70s Show)

ABC

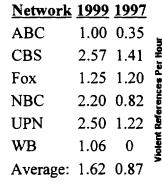
• A woman, to her husband: "Oh, yeah? [Bleeped f-word] you and the horse you rode in on." (Home Improvement)

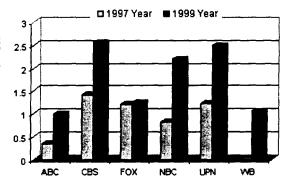
CBS

• Fran's grandmother yells at Fran's mother for putting her in a home: "You bastards!" (*The Nanny*)

Percentage of Programs With Foul Language				
Network	Percent	# Programs with foul language / # Programs total		
UPN	80.0	8 / 10		
NBC	72.7	8/11		
Fox	71.4	5 / 7		
WB	33.3	4 / 12		
ABC	33.3	3/9		
CBS	9.1	1/11		
All networks:	48.3	29 / 60		

4) Violence — Per-Hour Average





Examples of Violence

CBS

• Harm and the Admiral are involved in an extensive and bloody shoot out with high-powered rifles with organized crime bosses holding Harm's daughter captive. A man is shot in the chest several times – the holes are shown and his shirt is covered in blood. (JAG)

UPN

• A terrorist shoots the driver of Parker's truck. He shoots through the windows of a school and is hit by a car. His partner is shot in the chest. Parker is shot in the shoulder. Frank kills the lead terrorist before he can detonate a gas bomb. They then get into a fistfight – punching and headbutting each other. Parker kills him by breaking his neck. (Seven Days)

Fox

• Jax, a rapist: "What, are you going to shoot me because I raped your wife? Shoot me, come on, I raped your wife? She liked it..." Jax pulls the gun to his chest, then punches the husband. "Did I ever tell you that your wife was one of the best? You know why she was so good? Because I think she really got into it, you know what I mean? I think she liked it. Let me ask you a question. Did you guys ever do it again after we were together? You know, after we did – could you do it? Huh?" Zeke knocks him to the ground and picks up a garden spade. He is shown thrusting the spade downward into Jax's eyes. (Brimstone)

NBC

• A doctor is murdered. There is a trail of blood leading from the infirmary to the incinerator, inside which a corpse is later shown burning. (*The Pretender*)

WB

- Buffy, Angel, and Giles go to a warehouse and fight a cult. They behead, stake, and spar with them. Buffy kills Balthazar by electrocuting him. (*Buffy the Vampire Slayer*)
- A vampire has Buffy's mom tied up and gagged and he tells her that he wants to eat and torture her. (Buffy the Vampire Slayer)

ABC

• The man shows up at Romano's home and fires a machine gun at the group of men assembled in the house. Bullets fly everywhere. Chappel punches a man in the face, grabs a plastic drop cloth and throws it over his head. He then punches him in the stomach with the machine gun, pulls a gun out of his pocket, and shoots him four times in the stomach. The man is then shown lying on his back with four bullet holes in his stomach. (Vengeance Unlimited)

Percentage of Programs With Violence			
Network	Percent	# Programs with Violence / # Programs total	
Fox	71.4	5/7	
CBS	54.5	6/11	
UPN	40.0	4/10	
WB	25.0	3 / 12	
NBC	18.2	2/11	
ABC	11.1	1/9	
All networks:	35	21/60	

VI. Shows Moving Into the Family Hour

Even more distressing than the above findings is the fact that, by all accounts, family-hour content will worsen in the coming season. Five series which last season aired after 9 o'clock are this fall moving into the family hour: Spin City, The Norm Show (both ABC), and Veronica's Closet, Just Shoot Me (both NBC). The drama Felicity (WB) will also join the family hour line-up. None is suitable for its earlier timeslot. Here are examples of objectionable content from these shows:

Spin City

- Heidi, to Mike, her boyfriend: "Last night was the sexual high point of my life. It was as if I was being made love to not by one man, but by a pack of wild lions."
- Nikki: "Remember last night on my kitchen counter? You said you were God." Mike: "No, I said I was like a god. And you agreed. Four times."

The Norm Show

- Norm: "It's not a massage parlor the way you think of a massage parlor."
 Boss: "So she doesn't have sex with the customers?"
 Norm: "Well, then it is a massage parlor."
- Lori: "It's...the first relationship I've had where I have real orgasms and have to fake sleep."

Veronica's Closet

- Olive: "What about when that model came in with her thong on backwards?" Veronica: "Perry couldn't get out of his seat for, like, twenty minutes."
- Alec, looking at fashion photographs: "These shots are hot."
 Veronica: "Does it make it any less sexy knowing that over half these women are lesbians?"
 Alec: "Do you know anything about men?"

Just Shoot Me

- Elliott tells a woman they should "experience a world of possibilities." The woman says, "If by 'a world of possibilities' you mean the hottest, wildest, oiliest night of crazy, freaky, monkey sex this side of Bangkok, then I say, 'Saddle up, cowboy, you're goin' for the ride of your life.'"
- Nina: "Great news."
 Finch: "Ah, the bleachers for your bedroom came in."
 Nina: "At least in my bedroom, it's not a one-man show."

Felicity

- Elena: "Are you guys screwing?"
 Felicity: "Elena!"
 Later, Felicity says, "Are Ben and I screwing? No."
- Ben: "I'm just pissed...I talked to my dad this morning. He's being a real dick."

VII. New Shows in the Family Hour

Several new series in the 8-9 timeslot sound anything but family-oriented. Besides *Manchester Prep* and *WWF Smackdown*!:

- ABC's sitcom *Then Came You* is about a professional woman who exchanges her marriage and home for "the chance to experience true passion," which arrives in the form of a 22-year-old waiter with whom she has a "whirlwind, passionate affair."
- UPN will unveil *Shasta McNasty*, an "outrageous" comedy about three young members of a hip-hop group whose "main source of entertainment comes from a video camera zooming in on a sexy neighbor's steamy love life."
- Ladies Man, a CBS sitcom, includes a straight male character who wants to be gay. At one point in the pilot, he remarks, "Maybe one day I'll be able to lie naked...and stroke another man like a pussycat."

VIII. Conclusion and Recommendations

The PTC's findings show that in the relatively short span of two seasons, the family hour has become dramatically more foul-mouthed, sex-saturated, and violent. Remember, the above findings have to do only with the first hour of prime time – a clean timeslot relative to after 9 o'clock, where unbridled new series such as *Action* will break down all historical broadcast standards this fall.

There are many other venues for explicit programming for those who want it. Cable, movies, and video stores have all long provided such material. Options for family viewing, however, are dwindling. The default setting for the entertainment industry was once family-friendly, while those desiring more graphic sexual or violent material could seek it out if they so desired. Now, with the default setting for broadcast approaching the standards of the Playboy Channel, families with children must seek out the limited venues where wholesome entertainment is still available.

Pundits claim that the distinction between cable and broadcast is becoming meaningless. To the average viewer, they say, it's just television now, no matter how it reaches the set. Whatever the reason, broadcast network programming more and more resembles fare on anything-goes cable channels like HBO and Showtime. This trend has produced a clear loser: the family audience. If the family hour on network prime time is not suitable viewing for children, nothing is – and indeed, as this PTC survey of present and future family fare shows, nothing is.

PTC Policy Prescriptions

Americans who care about cleansing and reinvigorating the family hour must take action now to hold networks and sponsors accountable. Fortunately, they have some allies. One promising development is the formation of a group with tremendous power to change the face of the family hour.

1) The Family Friendly Programming Forum should act strongly and cohesively to follow their charter to support family viewing in the appropriate timeslot.

The Family Friendly Programming Forum consists of a group of over 30 major television advertisers who "are concerned about the dwindling availability of family friendly television programs during prime viewing hours," and "about the TV imagery, role models, themes and language to which our young people are exposed." According to their mission statement, they are working "to ensure the existence of a

family friendly television environment, particularly in the early evening time period."

Families and other concerned Americans, including PTC members, should encourage members of this forum in the positive steps they are taking – and hold them to their mission statement. No member of this forum, for example, should be sponsoring Fox's Thursday night lineup, or NBC's *Friends* or UPN's *WWF* Smackdown!, both of which begin at 8:00 p.m. on Thursdays. If networks struggled to find sponsors for their lineup one night a week, that lineup would change. Americans should communicate this to those companies that express some sense of responsibility for the programs they are willing to sponsor.

The membership of the Forum, their mission statement, and other pertinent information is available by link through the PTC website at www.parentstv.org.

2) Concerned Americans should organize, and continue to tell networks and sponsors to get serious about the family hour. In the meantime, families should recognize that there is no longer a viable family hour, and must monitor their children's viewing accordingly.

Network executives often attempt to avoid all responsibility for what they air by pointing the finger at parents. Yes, parents have primary responsibility to monitor their children's viewing — and yes, that avoids the question of the network's responsibilities entirely. Shifting the blame to parents is no answer to the charge that broadcasters are abusing their privilege of broadcasting over the public airwaves. The networks are dumping toxic waste and insisting that the cleanup effort all falls to parents.

Americans should not accept the artful dodging of that issue as an answer. It is not an answer. The real issue is whether networks bear any responsibility for what they air and at what times. Families should insist that the networks clean up their act, or they will no longer watch their shows, and will encourage others not to watch their shows. They can do this on their own, or aided by organizations like PTC, which monitors shows and advertisers and publishes all the information parents need to know about offensive programs and who is sponsoring them. Parents should be sure to inform the networks about what they are doing, so that when ratings plummet and sponsors flee, they'll know why. This is not censorship – this is freedom of speech in its purest form.

3) Networks must bring back the family hour.

For decades, virtually all television shows airing between 8 and 9 p.m. Eastern and Pacific time (7-8 p.m. Central and Mountain time) were suitable for children. When exceptions to this rule became fairly common in the mid-1970s, the networks responded to prodding from Congress and the Federal Communications Commission by formally agreeing to set aside the first hour of prime time as a "family hour" suitable for all ages. Networks continued to abide by this spirit in the succeeding decade and a half, during which time the 8-to-9 time slot was home to such wholesome hits as *Happy Days* and *The Cosby Show*.

Network executives should take their responsibility to the public seriously, and reinstate the family hour. The public airwaves are a public trust, and the privileges and responsibilities of using them must be taken seriously. Broadcast frequencies are a public property allocated with conditions attached. The Federal Communications